



SRINIVASAN COLLEGE OF ARTS & SCIENCE

Affiliated to Bharathidasan University, Tiruchirappalli

Perambalur, Tamil Nadu, India - 621212



A REPORT ON TWO DAYS NATIONAL WEBINAR

With the blessings of Dhanalakshmi Srinivasan Group of Institution Founder - Chairman Shri. A. Srinivasan having constant encouragements of our respected Principal Dr. N. Vetrivelan & Vice Principal Prof. G. Ravi, a Two days National webinar is conducted in order to enhance online learning skills of our faculty members and students, the department of Commerce is hosting on the following schedule and the topic:

Topic: “Two Days National Webinar on Role of Human Resource Management During Pandemic”

Date: 23rd & 24th July 2021

Invited Speakers:

- Dr.A. Arumugam, Principal, , Jairam Arts and Science College, Salem, Tamilnadu.
- Dr.D.Krishna kumar, Associate Professor, Department of Management studies, New Horizon college of engineering(Autonomous),Bangalore, India

Time: 10:00 AM to 11:30 PM

About the Speakers:

- Dr.A.Arumugam is working as a principal in Jairam college of arts and science at chinnathirupathi, Salem. He has completed Ph.D. in commerce from Periyar University, Salem and also holds SET, NET. He Possesses more than 21 years of teaching experience and his area of specialization is marketing and finance. He has published more than 100 papers in national and international journals and also author of 3 books. Twenty three M.Phil research candidate and three Ph.D candidates are awarded under his guidance. Currently three candidates are pursuing Ph.D. He organized 50 workshops and seminars and he is the resource person of first day webinar and talked about the leadership skills.
- Dr. D. Krishna Kumar is an enthusiastic and energizing academician and motivational trainer. He has been certified by Securities and Exchange Board of India (SEBI) as Financial Education Trainer, to spread financial education by conducting workshops for various target groups. He has immense faith on student community and believes that every student is unique and they can come out with flying colors. He has completed his Ph D in Management specialized in Marketing from Periyar University, Salem. He possesses 16 years of experience out of which 6 years of Industry and 10 years of academics. He is specialized in Marketing &HR. He has been a trainer for the last five years. His training topics include Team Building, Time Management, Change Management, Quality Management etc. He has published fived papers in Scopus, two papers in Web of Science, five papers in peer reviewed journals, published three patents and authored one book titled “Consumer Behavior and Neuro Marketing”. He has been recognized as Research Supervisor at Visvesvaraya Technological University, Belgaum, Karnataka. He has also participated and presented papers in various National and International conferences at various Institutions across Tamilnadu and Karnataka. Currently he is working as an Associate Professor, Department of Management Studies, New Horizon College of Engineering (Autonomous), Bengaluru-560103.

Description:

A two-day National webinar on “Role of Human Resource Management During Pandemic” was held on July 23 and 24, 2021 on behalf of PG and Research Department of Commerce and Department of Commerce with Computer Applications, in Srinivasan College of Arts and Sciences, Perambalur.

The webinar was chaired by Dhanalakshmi Srinivasan Educational Institution President Srinivasan, Dr. N. Vetrivelan, Principal and Vice Principal Prof. Ravi presided over the Webinar, Dr. R. Karthiga, Head, PG and Research Department of Commerce, given welcome address for the Participants.

On 23.07.2021, Dr. A. Arumugam, Principal, Jairam College of Arts and Science, delivered lecture on "Advanced Leadership". He elaborated on leadership efficiency, leadership federation performance, key leadership characteristics, communication, sustainability, and collaborative work.

On day two, Dr. T. Krishnakumar, Professor, New Horizon College of Engineering, delivered lecture on “Human Resource Analysis”. He explained in detail about popular human resource components.

The seminar was attended by students, Research scholars and Faculty from various institutions and universities.

At the end of each session in the field of human resource development. Those special areas were discussed and clarified. All participants' questions were answered by our experts.

Participants in the closing ceremony provided their valuable feedback. Certificates of participation in the webinar evaluation process were e-mailed to the students. The seminar concluded with a vote of thanks from the professors on the successful completion of this two-day national workshop.

PROGRAMME DAY-1

- For this webinar, registration link using Google Meet ID and password was created. The link was circulated among students and faculty members those who are all registered. Nearly 100 participants both Teaching Faculty Members and Students have participated.
- At the beginning Dr. R. Karthiga, HOD/Commerce gave welcome address to the participants and guests, followed by the Principal Dr. N. Vetrivelan Inaugural address.
- After the presentation the felicitation address was given by Prof. G. Ravi, Vice Principal / SCAS.
- Next, Prof. T. Jayaraj gave the brief introduction to the invited speakers.
- Vote of thanks given by Dr. R. Gopi.

DAY-2

- For this webinar, registration link using Google Meet ID and password was created. The link was circulated among students and faculty members those who are all registered. Nearly 100 participants both Teaching Faculty Members and Students have participated.
- At the beginning Dr. R. Karthiga, HOD/Commerce gave a welcome address to the participants and guests, followed by the Principal Dr. N. Vetrivelan inaugural address.
- After the presentation the felicitation address was given by Prof. G. Ravi, Vice Principal / SCAS.
- Next, Dr. D. Kalaiselvan gave the brief introduction to the invited speakers.
- Vote of thanks given by Dr. V. Prabhu.

Invitation:

SRINIVASAN COLLEGE OF ARTS & SCIENCE
(Affiliated to Bharathidasan University, Tiruchirappalli)
Perambalur -621212, TamilNadu,
www.scas.ac.in

**PG and Research Department of Commerce
and Department of Commerce (CA)**

**Two Days National Webinar on
"ROLE OF HUMAN RESOURCE MANAGEMENT
DURING PANDEMIC"**

DATE : 23.07.2021 and 24.07.2021

Resource Persons

- 1. Dr.A.Arumugam, Principal**
Jairam Arts and Science College, Salem.
- 2. Dr.D.Krishna Kumar, Associate Professor**
New Horizon College of Engineering (Autonomous),
Bangalore.

Registration Link
<https://forms.gle/cnJdQ4DVfEmtTYqr7>

-> Registration Free
-> E-Certificate will be Provided

Dr.R.Karthiga HOD - Commerce
Prof.G.Ravi Vice Principal - SCAS
Dr.N.Vetrivelan Principal - SCAS

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PG and Research Department of Commerce and Department of Commerce (CA)

Day 1

**Two Days National Webinar on
"Role of Human Resource Management During Pandemic"**

Dr.A.Arumugam 23/07/2021
Principal 10.00 am - 11.30 am
Jairam Arts and Science College
Salem.

**ADVANCED LEADERSHIP
SKILLS**

Registration Link
<https://forms.gle/cnJdQ4DVfEmtTYqr7>

Dr.R.Karthiga HOD - Commerce
Prof.G.Ravi Vice Principal - SCAS
Dr.N.Vetrivelan Principal - SCAS

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PG and Research Department of Commerce and Department of Commerce (CA)

Day 2

**Two Days National Webinar on
"Role of Human Resource Management During Pandemic"**

Dr.D.Krishna Kumar 24/07/2021
Associate Professor 10.00 am - 11.30 am
Department of Management Studies
New Horizon College of Engineering
(Autonomous)
Bangalore.

HR ANALYTICS

Registration Link
<https://forms.gle/cnJdQ4DVfEmtTYqr7>

Dr.R.Karthiga HOD - Commerce
Prof.G.Ravi Vice Principal - SCAS
Dr.N.Vetrivelan Principal - SCAS

Screenshots of the Webinar:



